

ELEVATE EXPAND

ANNUAL IMPACT REPORT

2025

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COMMUNITY CORP

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FAITH + MEDIA + BUSINESS + IMPACT

ANNUAL IMPACT REPORT 2025



2025 stretched me in the best ways. This year reminded me that being a founder isn't just about vision—it's about stewardship.

Sean James

CEO & Founder

That experience forced me to slow down, interrogate my assumptions, and refine how I show up—not just as a visionary, but as an operator and cultural architect.

I was reminded that culture is not what you say—it's what you reinforce. My role matured this year: holding faith at the center, demanding operational excellence in business, and remaining accountable to the communities we serve. I learned that alignment is leadership, clarity is kindness, and sustainability is a spiritual discipline as much as a business one.

Truist Foundation Fellowship



The Truist Foundation Fellowship showed up at a pivotal moment for us. We had already been in the trenches—supporting founders, building systems, and helping organizations operate with excellence—but the Fellowship gave us the space to pause, sharpen, and build with more intention.

It challenged us to think beyond client work and really lean into ecosystem building. Not just what we do, but how it lives and breathes in the community. That shift is what led to the launch of VSNWKS Community Corporation. What we gained was more than insight—it was clarity. Clarity on our responsibility in economic development. Clarity on how to serve entrepreneurs at scale without losing depth. And clarity on how to build something that is structured, sustainable, and built to last.

The Fellowship also refined how we approach leadership. It strengthened our thinking around access, community, and long-term impact. We left with a sharper strategy, stronger frameworks, and a network of leaders who are serious about doing the work.

Because of that experience, VSNWKS Community Corporation was not launched as a concept. It was launched with structure, with programs, and with a clear mission to build thriving business ecosystems that support inclusive economies. The impact is real. More founders are being supported. More communities are being reached. And we are building a foundation that allows this work to grow well beyond us.

The Fellowship did not change who we are. It strengthened it—and gave it room to expand.

Elevate & Expand: Building an Ecosystem with Intention



In 2025, we set a clear theme for the year: Elevate and Expand. This was not aspirational language—it was a strategic commitment. We recognized that as our work, influence, and platforms grew, alignment would matter more than activity. Our top priority became creating a unified narrative across VSNWKS, VSNWKS Community Corporation, SEANJMS, and SEANJMS Studios.



A pivotal moment in that journey came during a working session with business consultant Alysha Harvey. That conversation challenged us to step back and define—not just what we were building—but how everything fit together. We outlined our business ecosystem with clarity and honesty, identifying the distinct role each brand plays while anchoring them to a shared mission, values, and strategic positioning.

From that work, alignment emerged. VSNWKS continued to serve as the operational backbone—helping founders and organizations build sustainable, scalable systems. VSNWKS Community Corporation sharpened its focus on community, access, and ecosystem development. SEANJMS carried the leadership voice and vision. SEANJMS Studios became the storytelling arm—bringing depth, visibility, and narrative coherence to the work.

That alignment gave birth to meaningful outcomes. SEANJMS Studios produced its first original show, LDRSH-P Lounge, launching January 2026 as a platform for honest conversations at the intersection of faith, leadership, and the marketplace. Through a joint effort between VSNWKS Community Corporation and SEANJMS, we hosted our first Founder's Table Dinner—creating a room designed for connection, reflection, and shared responsibility among builders and leaders.

neXGen Entrepreneur Internship Program



We also reintroduced the NEXGEN Internship Program, welcoming two cohorts in 2025 and reaffirming our commitment to developing the next generation of leaders, operators, and creatives through exposure, discipline, and real-world experience.

Our commitment to developing future leaders continued through the NexGen Internship Program, where we ran two cohorts in 2025.

In Cohort 1 - Brandon and Fikre supported the build-out of LDRSHPDaily.com, gaining real-world experience in brand, content, and execution. In Cohort 2 - Queenie worked within SEANJMS Studios, co-producing LDRSHP™ Lounge alongside her internship mentor, Joshua.



We launched Something Amazing



Building Rooms Before Building Programs

VSNWKS Community Corporation leaned into convening as a strategy. The launch of the Founder’s Table Dinner Series taught us that impact doesn’t always scale through size—it scales through depth. These gatherings were intentionally small, curated, and grounded in trust. Founders showed up not to pitch, but to reflect, listen, and be sharpened by one another.

Through the Your NXTLVL Starts Now Webinar Series, we expanded access without sacrificing substance. These sessions reached founders navigating growth, fatigue, and transition—meeting them where they were and offering practical guidance rooted in experience. The lesson was clear: community engagement works best when education, encouragement, and accountability move together.



SEANJMS Studios Launched

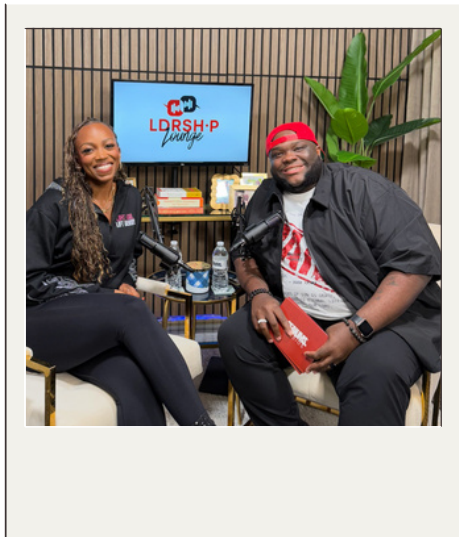


From Idea to Infrastructure

SEANJMS Studios was built in real time. What began as a vision became a physical space through trial, iteration, and investment. From designing the studio layout to purchasing equipment and learning production workflows, we gained firsthand respect for the discipline required to build creative infrastructure—not just create content.

The studio also became a shared asset. Clients utilized the space to tell their stories, and we learned how creative environments can serve both mission and margin. Most importantly, video podcasting allowed us to articulate our work at the intersection of faith, leadership, and the marketplace in ways written content never could. SEANJMS Studios didn't just change how we told stories—it changed who we could reach.

We filmed six episodes for the inaugural season of LDRSHP™ Lounge, while our live experiences—Cocktails and Conversation, Founder's Table Dinners, and our Holiday Reception—created moments of connection and reflection. We complemented these with a four-session virtual webinar series, expanding access and deepening engagement.







2026: Amplifying Our Story As We Approach 10

So what's next for us? As we step into 2026, the answer is both simple and significant. We are entering a season of amplification. With nearly a decade of work behind us, our theme for the year—Amplifying Our Story As We Approach 10—signals a shift from building quietly to sharing intentionally.

Over the past several years, we invested in alignment and infrastructure across VSNWKS, VSNWKS Community Corporation, SEANJMS, and SEANJMS Studios. In 2026, we turn our focus toward telling the story of that work—clearly, consistently, and with purpose.

Approaching ten years in business is not about looking back—it's about accountability. We have a responsibility to share what we've learned, model leadership at the intersection of faith, leadership, and the marketplace, and create space for others to see what's possible.

2026 is about amplification with intention. The foundation is set. The story is ready. Now it's time to make sure it's heard.

THANK YOU!

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